

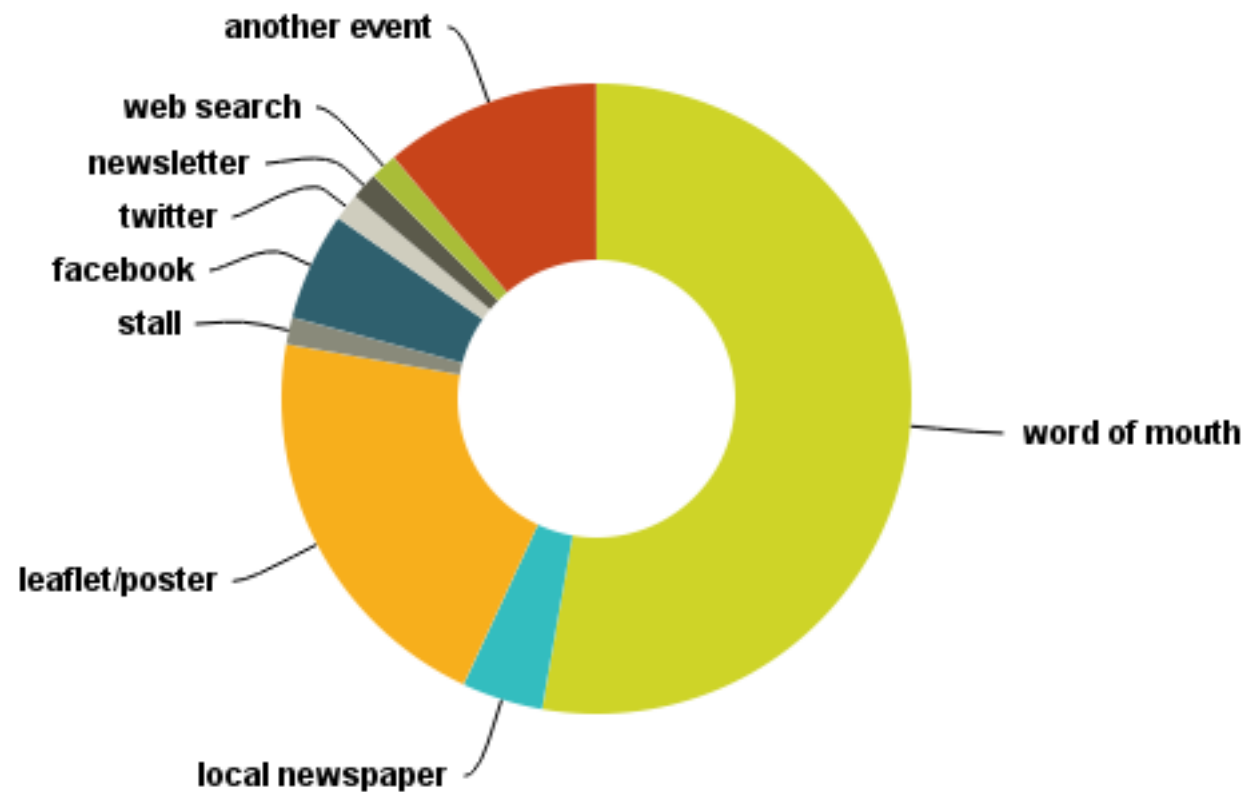
TSA Survey Feedback

Remembering our aims

- Our core purpose is to help and support community action within the St Albans area
- in order to respond effectively and positively to climate change and peak oil

Q5 How did you get to know about Transition St Albans - see options in drop-down box

Answered: 72 Skipped: 7



Benefits of activities

Meeting similarly minded people

- FoodSmiles 93%
- Transition Streets 83%
- Green Drinks 80%
- Community Energy event 76%



Most inspiring

Transition Streets 83%

Volunteering 70%

FoodSmiles 66%

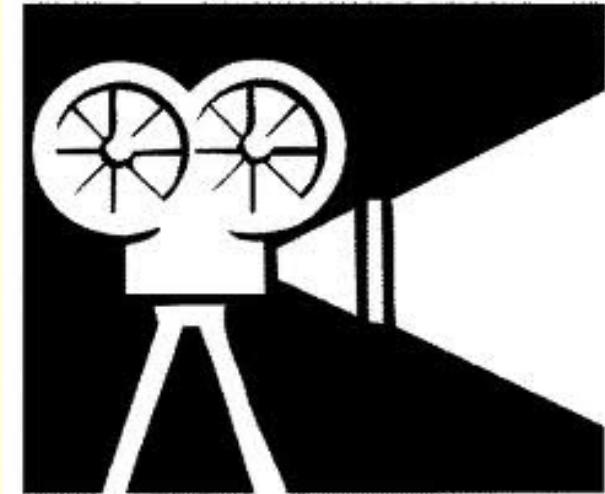
Home Grown Food Skills Sharing 66%

Least inspiring

Open Meetings

Green Drinks

Most Informative



Film Event 87%

Community Energy Event 71%

Transition Streets 70%

Open Meetings 70%

Website 68%

Least benefit

Didn't get much from attending

- Open Meeting - 13%
- Volunteering - 10%
- Green Drinks - 10%
- Website - 7%

Sustainability - Your priority issues



Strongly Agree

- Reducing Waste - 66%
- Reducing Energy Use in the home-51%
- Growing food at home - 44%
- Encouraging sustainable transport- 43%
- Strengthening community - 42%
- Improving water use - 39%

Sustainability - Priority issues



Agree

1. General awareness
2. Improving water use
3. Transition Streets
4. Sustainable Transport
5. Issues for children
6. Growing food at home

Issues you want to get involved in

Strongly agree and agree aggregate

1. Reducing Waste 49.5%
2. Reducing energy use in the home 45.5%
3. Sustainable transport 45%
4. Improving Water Use 44.5%
5. Home Grown Food 43%
6. Strengthening community networks 42%
7. Renewable Energy Projects 41.5%
8. General Awareness 39%



Issues- neither agree nor disagree

Significant findings:

Reducing speed limits for safer streets

30% didn't feel strongly either way with 9% saying they disagreed

Transition Streets

23% neither agree nor disagree

challenging response:

as the Streets programme addresses the popular issues of waste reduction, reducing energy in the home and improving water use!

Positive feedback

- 'I feel like TSA is doing important work well. I feel impressed and inspired'
- 'Very approachable friendly people willing to share experiences'
- 'more of the same please'
- 'great and necessary idea - well done!'

Ideas for TSA

- Best to blend local constructive topics with a sprinkling of scary facts
- Trip to recycling plant and a good 'rubbish' movie please
- T-shirts for members!
- Post -Transition Streets - ideas for groups to carry on
- Vary event days

Critiques

- Extreme warnings about climate change are off-putting
- Not clear which geographical areas TSA covers
- Too little too late - need political will
- Inefficiency of organic food production

Equalities issues in TSA

'TSA is so middle-class - even well-heeled middle class.

Where are the ethnic minorities and disadvantaged people?

More effort should be made to include them'

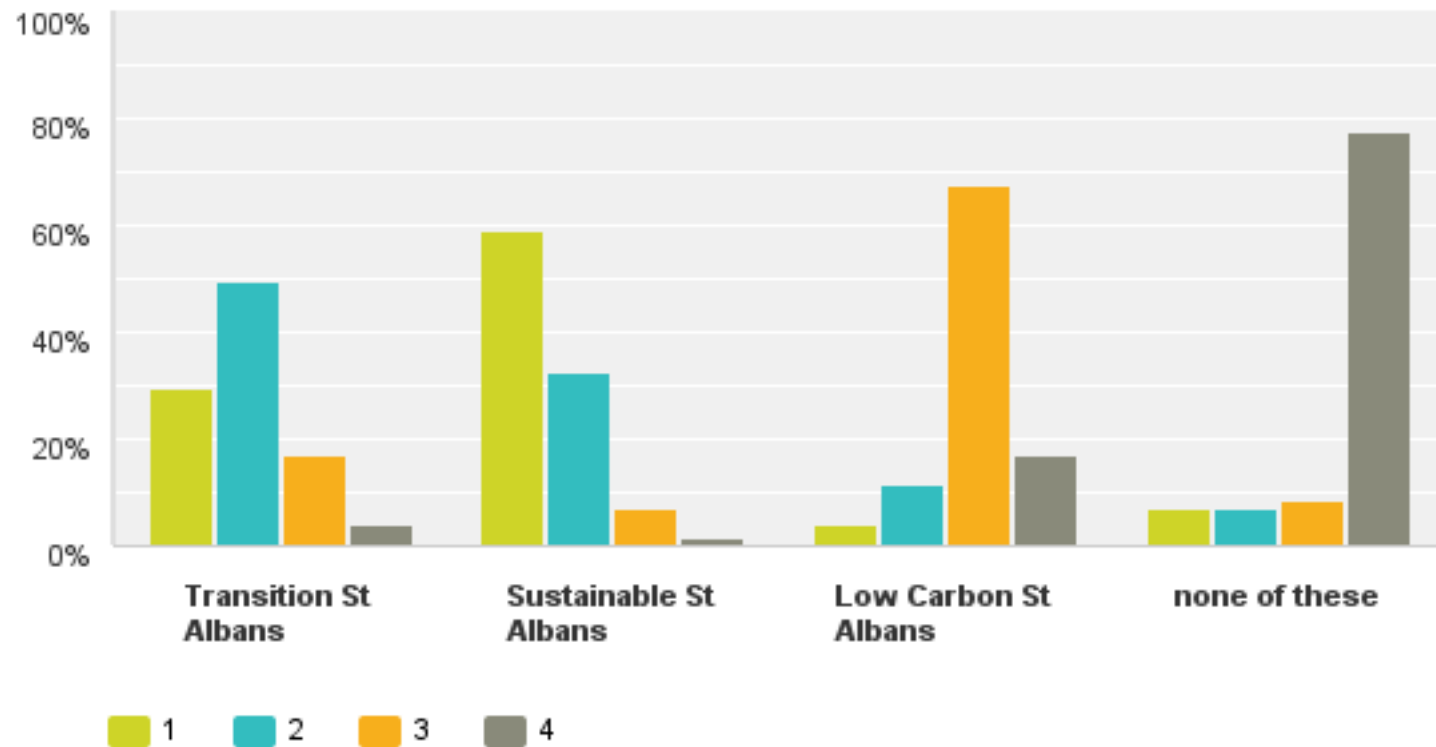
Name

1. Aim to get your views
2. No decision today
3. Whatever name we are, we still remain a Transition initiative
4. Some Transition initiatives have changed their name and dropped 'transition'.

Looking for name to reflect aims

Q3 Please rank these names in order of preference

Answered: 71 Skipped: 8



Some against a change of name

‘ It has taken a long time for Transition St Albans to be talked about at all around the city...

to re-name would send a confused message, require even more ‘brand’ promotion, and would probably not be any clearer for the woman on the street’

Some against a change of name

‘Transition is what we’re about, the transition to a more resilient and climate aware society AND ...

it links us to a national / international movement. Google Transition or Transition Towns and you’ll soon define what we’re about and the whole global network.’

Some think current name doesn't work

'I think the current name doesn't work well because it doesn't give people outside the group any clue what it means...

Transition is a complex word and not inspiring. Sustainable is clearer, but still complex and not inspiring.'

Some want to change the name

‘Sustainable St Albans makes it clear what the organisation is all about’

‘Sustainable is the clearest! Transition is the process - requires conversation to give history - good thing but they might walk away without engaging’

‘Sustainable is quite appealing’

In-betweeners

‘Transition is, to me, the most recognisable because of the high profile of Transition Towns etc...

However *Sustainable* is immediately understandable and alliterative’

Strategy before name change

‘I would be more concerned with changing the group strategy rather than the name’